



EDUCATION

Massachusetts College of Art and Design 2004–2008 // BFA Graphic Design

Central Saint Martins

University of the Arts London, UK 2007 // semester long exchange *full academic scholarship

KNOWLEDGE

Design Applications

Photoshop; Illustrator; InDesign; After Effects; Sketch; Hype; Balsamig Mockups

Dev Knowledge

Clean, standards-compliant HTML/CSS. Bootstrap. WordPress.

Misc Applications

Microsoft Office; Camtasia; iMovie.

Project Management Software

Git; Basecamp; Asana; Pivotal Tracker, InVision; Jira.

Marketing Software

WordPress; Marketo; MailChimp.

Design Knowledge

Typography; layout; color theory; information architecture; best practices for desktop, mobile, and responsive design.

Soft Skills

Patient listener; able to give and recieve constructive feedback and criticism; functions well under pressure; able to meet tight deadlines; able to work both autonomously and collaboratively; energetic self-starter; able to provide creative and general direction; strong written and verbal communication skills; comfortable discussing and explaining design solutions; strong attention to detail.

MELISSA ANDERSON

is seeking wicked awesome, hella rad, fully remote design opportunities. www.melissaandersondesign.com // lissaandy@gmail.com // 781-640-5572

EXPERIENCE

Valkaria Creative // remote 5.18–present // Creative/Art Director literally everything

Ebates // some remote/San Francisco, CA 5.16–4.18 // Senior Visual Designer email design, web design, asset creation

Gigwalk // mostly remote/San Francisco, CA* 8.14–5.16 // Visual Designer email design, web design, information design

Kaiser Permanente // Oakland, CA* 1.14–5.14 // UX Designer UX design, visual design, user research

CardSpring // San Francisco, CA 4.13–9.13 // Lead Designer web design, UX design, front end development

Indiegogo // San Francisco, CA 8.11-4.13 // Visual Designer & Front End Devloper web design, front end development

Traction // San Francisco/Cupertino CA* 4.11–6.11 // Interactive Graphic Designer on-site project-based work at Apple HQ

CurrentTV // San Francisco, CA* 11.10–03.11 // Interactive Graphic Designer web design/coding, advertising design, photo editing

Ozone Online // San Francisco, CA 01.10–10.10 // Interactive Graphic Designer web design, advertising design, email design

Modernista! // Boston, MA* 07.08–08.09 // Interactive Graphic Designer motion graphics, advertising design, web design

Matador Records // New York, NY & London, England* 06.04–03.07 // Graphic Design Intern advertising design, promotional design

*indicates freelance/contract work







